Brent Police Licensing Unit
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Your ref:

Our ref: 01QK/712/15

Brent Borough Licensing Department

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Date 8th January 2016

Police Representation to the application for a new Premises Licence for 'BurgerFi, Unit 17, Building 1, Wembley Central Shopping Centre, HA9 7AF.

I certify that I have considered the application shown above and I wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

I am of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below.

If these conditions were accepted in full I would withdraw my representation.

Officer; Michael Sullivan Licensing Constable PC 368QK

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the act.

The Police representations are primarily concerned with crime and disorder, and the Prevention of Public Nuisance.

Police require the following points to be included in the operating schedule or added as conditions on the premises licence.

Closed Circuit Television (CCTV)

Good quality CCTV is essential as a deterrent for the prevention of crime and the detection of offenders. It allows for both covert and overt monitoring of the premises. With proper signage, this reassures both staff and clientele, that this is a safe environment where illegal activities are not tolerated. Closed circuit television cameras and recorders of an agreed image standard will be installed at locations on the premises and in accordance with advice from the Police. All cameras and recording equipment will be installed and maintained in accordance with Home Office Guidance and the manufacturers instructions and will be fully operational when the premises are open to the public.

Notices shall be displayed at the entrance to the premises, and in prominent positions throughout the premises, advising that CCTV is in operation.

Operating Hours to be displayed on Premises

A notice displaying the opening hours, the type of licensing activity and licence conditions should be clearly displayed and visible to anyone outside the premises. This may be incorporated in the summary of the licence, which must be displayed, or take the form of a separate item.

Likewise the name of the Designated Premises Supervisor (D.P.S) if required should be similarly displayed.

This will allow the Police and other responsible authorities to readily identify the licence details. Clearly displayed opening hours will also reduce any confusion for customers prior to entering the premises and possible conflict when the premises close/stop selling alcohol.

A Summary of the Premises Licence will be displayed at each public entrance to the premises.

The conditions that Police require to be added to the Premises Licence are listed below:

CCTV

- CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and licensing officers if requested.
- 2. A CCTV camera shall be installed to cover the entrance, and external seating area of the premises

Proof of Age

- 3. A sign stating "No proof of age No sale" shall be displayed at the point of sale.
- 4. A "Challenge 25" policy shall be adopted and adhered to.

General

- 5. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
- 6. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
 - (a) All crimes reported to the venue
 - (b) All ejections of patrons
 - (c) Any complaints received
 - (d) Any incidents of disorder
 - (e) Any faults in the CCTV system
 - (f) Any refusal of the sale of alcohol
 - (g) Any visit by a relevant authority or emergency service

- 7. The outside seated area shall not to be used after 10pm daily
- 8. Customers will not take open drink containers outside the premises as defined on the plan submitted with the operating schedule, and approved by the Licensing Authority.
- 9. Alcohol shall only be supplied as an accompaniment to a substantial meal, and seated at a table, or awaiting to be seated at a table. If there is no prospect of a table becoming available then alcohol is not to be supplied.

Major Wembley Stadium Event Days

10. The use of the outside area is not permitted on Wembley Stadium Major Football event days and there shall be no tables and chairs located in the proposed external seating area.

Objections to second outside seated area

The applicant has submitted plans for the new licence application which shows two outside seated areas, the first being directly outside the front of the premises, which we consider to be acceptable with customers being within the sight and control of the staff. However, the second proposed licensed seated area is located a number meters away from the premises and is shown on the plans as being situated behind two lift shafts, and a stairwell. This seated area is not visible from the premises. There is a public throughway from the main premise and this second proposed area which is busy with pedestrian's footfall most times of the day and night attending neighbouring retails outlets and local residents. There is no indication within the operating schedule of how this would be managed. Police consider use of this second seated area would be detrimental to the licensing objectives, in particular public safety, crime and disorder and protection of children. Customers would be consuming alcohol with little to no supervision, it is impractical for staff to carry hot food and drinks from the premises to the second seated area and is surely an accident waiting to happen. After a site visit on the 07/01/2015, and a discussion with the applicant and his agent, who were unable to satisfy me as to how this area would be managed Police are of the opinion that this seated area would not be suitable, and as such police will be objecting to the second seated area as shown on the plans.

Yours Sincerely

Michael Sullivan 368QK Licensing Constable Brent Police Licensing Team